

BlueSun™ Hold Inaugural WealthServ™ User Group

BlueSun Inc. today announced that they will be holding their first User Group meeting for WealthServ Insurance system users in March 2011.

March 1, 2011 -- BlueSun Inc., a leading provider of software to the financial services industry, today announced that it would be holding the first WealthServ user group meeting for Insurance system clients.

BlueSun acquired the assets of Winsoft in October 2009 and has been integrating the WealthServ back office software and clients into their operations for the last 16 months. The CEO of BlueSun, Simon Tomlinson commented "The last 16 months have held its challenges, but we felt the time was right to give our users a greater voice in the future of WealthServ".

The User Group will be held in the prestigious Yorkville area of Toronto at the end of March 2011. "The theme of the event is about maintaining a strong MGA distribution channel. The interests of BlueSun and our clients are totally aligned in ensuring that MGAs remain a dominant force in life insurance distribution" Tomlinson continued. "We will be making some significant announcements at the event themed around ensuring our users are the favoured choice for both manufacturers and producers alike".

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About BlueSun

BlueSun is a leading provider of software to the financial services industry. BlueSun provides CRM and back office systems to MGAs, MFDs and investment broker dealers. BlueSun is a gold certified Microsoft partner and a founder partner of the Microsoft Insurance Value Chain.

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