

June, 2008

Unity Life of Canada, A Foresters Company, announced the launch of their new web based Policy Viewer and Reporting Platform, BlueSky. Powered by BlueSun, BlueSky was developed to deliver superior service and benefits to Unity Life's distribution partners so they can provide value-added service to their clients. Unity Life is committed to providing the highest quality product, technology and service that exceed expectations and requirements and are constantly maintaining a competitive edge.

Rob Baboth, Unity Life Vice President, Sales and Marketing, explained: "Unity Life wants to make it easy and worthwhile for our distribution partners to do business with us. Our advanced technology plays a strong role in providing quality customer service. BlueSky enables our distribution partners to mine their clientele and retain complete control over how they manage their business. Our distribution partners will have direct access to underwriting, client services and new business departments. By being responsive to their needs, we can help simplify their business and allow them to focus on the needs of their clients. At Unity Life, we believe our success is based on the success of our partners."

Unity Life's Web address for BlueSky is www.unitylifebluesky.ca.